

Press Release
FOR IMMEDIATE RELEASE
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HORIZON SCIENCE ACADEMY OF LORAIN SHOWS STUDENTS THE IMPORTANCE OF THE HEART ON VALENTINE'S DAY

LORAIN, OH, Tuesday, February 14th, 2012: This Valentine's Day, Horizon Science Academy Lorain will celebrate the best way they know how- by exercising their hearts. Our school will be participating in the American Heart Association's Jump and Hoops for Heart program. Through this community service project, our students will be educated on the importance of heart health while having a great time jumping roping and shooting hoops. Students have had five weeks to raise donations to help achieve our school goal of \$1,500.00 for the American Heart Association (AHA) to fund research and educational materials to lower the risk of heart disease and stroke. This project has allowed HSA to build school spirit, spread AHA awareness and teach our students the importance of giving back to the community. The Valentine's Day events are a way we can thank our students for all of their hard work in their fundraising effort while educating them on the importance of living a healthy and active lifestyle.

The Jump Rope for the Heart events will take place in the morning for our Kindergarten -4th grade students. They will have the opportunity to watch a movie that focuses on physical activity and heart health as well as participate in Jump Rope stations in the gymnasium. The Hoops for Heart activities will take place in the afternoon and will consist of a movie as well and basketball shooting stations in the gym.

For further information or to RSVP, please contact Jayson Bendik at (440) 282-4277 or send an email to "Jayson Bendik" <bendik@horizonlorain.org>.

Horizon Science Academy Lorain provides students in grades K through 7 with a high- quality academic and social environment focused on rigorous instruction and high student expectations with an emphasis on science, math and technology. For additional information, please visit our website: <http://www.horizonlorain.org/>.

Horizon Science Academy Lorain is managed by Concept Schools. Concept Schools is a Chicago based not-for-profit management organization that currently manages 27 high quality, tuition-free charter schools with a math, science, and technology focus. For more information on Concept please visit www.conceptschoools.org